



## Sample Email Copy

### SUBJECT LINE OPTIONS:

- a. Free access to malnutrition-related CE webinars and resources
- b. Free registration for CE webinars on treating malnutrition
- c. Malnutrition Awareness Week is September 18-22!

[Your organization] has partnered with ASPEN, the American Society for Parenteral and Enteral Nutrition, for ASPEN Malnutrition Awareness Week™ (MAW) on September 18-22, 2023.

As ambassadors, we have complimentary access to ASPEN's MAW webinars and resources.

Continuing education credits are available for most of the webinars. The webinars have limited capacity so [register now](#) to reserve your spot. Enter code **ambassador code** to receive a 100% discount.

In ASPEN's [Malnutrition Solution Center](#) are practice tools, videos, podcasts, and papers for clinicians, as well as resources for patients.

The goal of Malnutrition Awareness Week is to educate healthcare professionals on early detection, prevention, and treatment of malnutrition and educate consumers to discuss their nutrition status with healthcare providers. For more information, visit [nutritioncare.org/MAW](https://nutritioncare.org/MAW).

Help to increase awareness of nutrition's role on patient recovery online by using the hashtag #ASPENMAW23.

*\*ASPEN is accredited to provide medical, pharmacy, nursing, and dietetic credits.*

### **AMBASSADOR ORGANIZATIONS**

As an ambassador, your members get to attend our Malnutrition Awareness Week webinars for free! Be sure to include the unique code ASPEN has provided you in your member communications.

## Details for Online Calendar/Newsletter/Blog

### Malnutrition Awareness Week™

**Date:** September 18-22, 2023

**Website:** <https://www.nutritioncare.org/maw>

**Contact Information:** (301) 587-6315, [aspen@nutritioncare.org](mailto:aspen@nutritioncare.org)

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